

Press Release

Spring Highlights in the World of Baking

Helmstadt-Bargen, 11.02.2019. Easter, Mother's Day and the Berry Season - spring is a perfect time for baking. It's nice to know that some new decorative home baking products are on offer. Decocino is starting the new baking season with a whole range of product highlights. As a specialist for stylish baking ingredients and decorations, Dekoback presented its new products at the International Sweets & Snacks Trade Fair (ISM), held in January 2019 in Cologne, Germany. The following three products were very well received by trade fair visitors:

Clear Cake Jelly Glaze Spray



Right at the start of the berry season, Decocino is launching the Clear Cake Jelly Glaze Spray for all berry lovers. The spray is the first of its kind and a wonderful alternative to traditional cake glaze in powdered form. No mixing, no heating, no waiting. Just spray on the Decocino glaze spray. Your berry cake is ready to serve and eat. The cake glaze creates fabulous effects on fruit salads too. The spray is incredibly easy to use for glazing fruit, snacks, baked goods and many other items. Made with agar, a vegetable gelling agent, the spray is suitable for vegetarians and vegans. The recommended retail price (RRP) is Euro 4.99 for a 75 ml can.

KEY FACTS

- ready to use cake glaze
- handy pump spray can without propellant
- vegetable gelling agent agar
- vegan
- neutral in taste, clear colour
- does not require refrigeration

Content: 75 ml

RRP: Euro 4,99

available from March 2019

New on the market in Europe



Decocino has continued a U.S. success story by being the first to sell “Gold Stars”, “Silver Stars” and “Pink Hearts” glittery confetti in Europe’s supermarkets. Sprinkle on some glittery stars and hearts for a lovely sparkly look on cakes and pastries. The sparkling confetti have a wide variety of applications - on cream, toppings, icing, coatings and directly on to baked goods of all kinds. Ideal for birthday cakes, cupcakes, cake pops, party pastries and lots more. The recommended retail price is Euro 3.99.

KEY FACTS

- bestseller in the USA, new on the market in Europe
- high level of moisture resistance
- can be used on cream and other ingredients
- highly concentrated
- neutral in taste
- manufactured from modified cellulose

Content: 1,3-1,5 g

RRP: Euro 3,99

available from March 2019

Novelty figure Alpaca



Decocino has introduced a novel alpaca decorative figure to its baking range. Decocino cake decorations are high-quality and safely packaged. The pieces are hand decorated and full of small, lovingly applied details. Add variety to decorating with two differently coloured alpacas in each packet. Turn plain muffins and cakes into beautifully decorated baked goods in a jiffy, just as you like them. The decorations have a recommended retail price of € 3.99.

KEY FACTS

- novelty figure Alpaca
- hand-made
- lovingly detailed

Content: 8 Pieces

RRP: Euro 3,99

available from Februar 2019

Decocino is a registered trademark of the Dekoback Company.

Further Information

www.dekoback.com

www.decocino.com

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