

Press Release

Welcome spring with new colour trends

Decocino Sugar Paste and Food Colouring Pastes are now available in turquoise, lilac, pink and purple

Helmstadt-Bargen, 06.02.2018. Decocino is extending its most popular product categories with attractive new colours. The Sugar Paste ready-rolled is now available in pink, lilac and turquoise. The best-selling Decocino Sugar Paste has been supplemented with the colours purple, pink and light blue. The range of Food Colouring Pastes is growing with the new colour purple. So there are no longer any boundaries to creative and colourful baking.

The Decocino Sugar Paste ready-rolled in pink, lilac and turquoise is available immediately for an RRP of 3.99 Euro, the Sugar Paste in purple, pink and light blue (250g) for an RRP of 2.99 Euro each and the purple Food Colouring Paste (25g) for an RRP of 2.99 Euro at leading food and specialist retailers.



Decocino Sugar Paste ready-rolled pink, lilac, turquoise

Contents: 300 g

RRP: 3,99 Euro



Decocino Food Colouring Paste purple

Contents: 25 g

RRP: 2,99 Euro



Decocino Sugar Paste purple, pink, light blue

Contents: 250 g

RRP: 2,99 Euro

About Dekoback and Decocino

Dekoback GmbH from Germany specializes in developing and marketing edible and non-edible decorations for cakes and pastries under the Decocino brand. We have more than 500 trading partners and our products are sold in around 30,000 stores in more than 10 countries.

Dekoback GmbH has a strong licensed product range in baking and cake decoration products including Star Wars, Disney, Pixar, Dreamworks, Mattel and Marvel Films.

Sugar pastes, food colouring pastes, writing icings, sugar sprinkles and fancy edible decorations made from sugar and wafer paper complete the extensive range.

Dekoback GmbH and Decocino have a true passion to inspire both occasional and frequent bakers with easy to use products and great product ideas. Our aim is to supply our consumers with the products to encourage them to realize their baking creativity.

For further information please visit:

www.decocino.com

www.dekoback.com

www.facebook.com/dekobackgmbh

www.instagram.com/dekoback_gmbh

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Helmstadt-Bargen, 06.02.2018